



Publisher Rental Program


“We’ve been with Nebraska since 2005 with Prism. The way that Jenifer keeps us on top of things and answers questions quickly, she’s probably one of the best I’ve ever worked with. Especially when you get started, the details can be overwhelming, and she is the best help through the whole process.”

JEREMY BUSCHMAN
CAMPUS STORE PURCHASING AND INVENTORY MANAGER
PENSACOLA CHRISTIAN COLLEGE

BENEFITS FOR STORES



Operational Efficiency




Money Saving




Revenue Increase

INCREASED REVENUE AFTER THE FIRST TERM

Term 1


\$3,000 \$60 Rental Fee per Title x 50 Books 

\$2,250 NBC Invoices 75% for Pearson Titles 


\$125 Store Overhead Expenses 

\$625

Term 2

\$3,000 \$60 Rental Fee per Title x 50 Books 

\$2,250 NBC Invoices 75% for Pearson Titles 


\$0 Store Overhead Expenses 

\$750

BENEFITS FOR STUDENTS



Easier access to an affordable print option for books.



Research supports higher learning outcomes with a print text.




More affordable option versus purchasing a new book.




Easy to pick up and return to a campus bookstore.

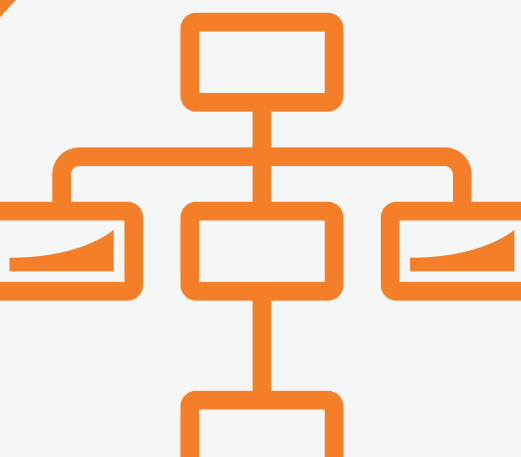
PROGRAM MYTHS




Myth 1: Non-return fees are way too high. **1**



Myth 2: I'll lose control over adoptions and pricing. **2**



Myth 3: Publisher Rental is too complex and difficult. **3**



Myth 4: Too many students will forget to return their book. **4**

“We’ve always had a high return rate. Usually, we are down around a two-percent non-return rate. Only in very few cases have we had to charge students a rental-not-returned fee.”

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FOR MORE INFORMATION VISIT:
NEBOOK.COM/PUBLISHER-RENTAL-PROGRAM