

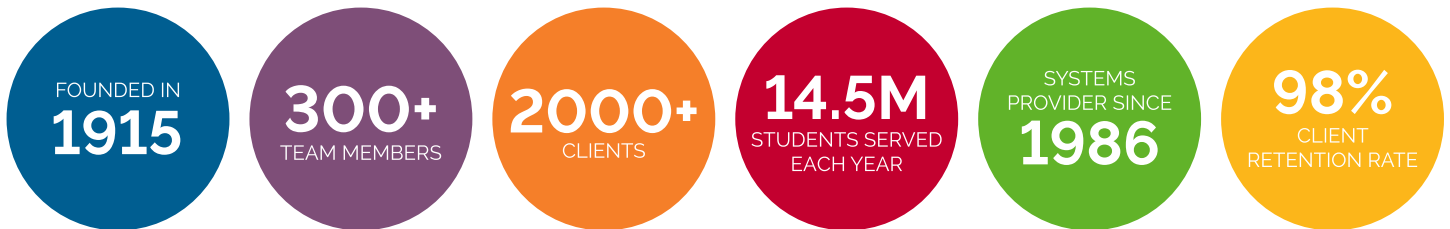
# Nebraska Book Company



## *Advancing Campus Retail*

Nebraska Book Company's suite of products & services provide innovative solutions for over 2,000 higher education colleges, universities and independent college retailers. We exist as your one solution for all matters pertaining to course material management, retail systems management, and the services that surround them.

### ABOUT US



### THE POWER OF ONE



- Sourcing channel
- Campus-wide retail solution
- Integrated ERP
- Reporting and dashboard solution
- eCommerce platform
- Enhanced student experience

**World-class partner**

# Nebraska Book Company

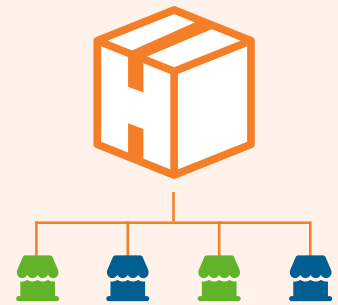


## PRODUCTS & SERVICES

### Course Materials Management

The right materials, at the right time, for the right price.

- Source our warehouse or the marketplace with Dynamic Sourcing
- NBC pays top dollar for your inventory
- The right rental and digital programs to meet the needs of your students



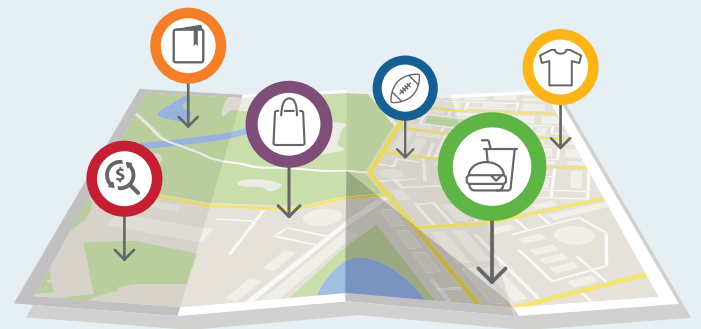
Dynamic Sourcing Model

### Retail Systems Management



Our systems will take your campus-wide *on-premise or in the cloud*

PrismCore™ PrismMobile™ PrismInsight™  
PrismPOS™ PrismWeb™



### Services

A successful partnership is more than just a great system.



Collegiate Retail Store Planning & Design



Digital Product Optimization



Digital Marketing



Retail Consulting