

SPECTRUM

SESSION SCHEDULE

DAY 1 - Monday, April 10

3:00 pm – 6:30 pm	Registration Open
4:00 pm – 6:00 pm	Hands on Retail Systems Training - Physical Inventory OR Where do I set that in WinPRISM?
6:30 pm – 8:30 pm	NBC Hosted Event - Embassy Suites

DAY 2 - Tuesday, April 11

8:00 am – 9:15 am	Opening Session		
9:25 am – 10:10 am	Manage your Digital Products like the Pros (1)	The Campus Wide Model (1)	Dynamic Sourcing - Deep Dive (1)
10:20 am – 11:05 am	Digital Marketing and Your College Store (1)	Support Roadmap (1)	Course Materials for the Future with Open Stax
11:15 am – Noon	PrismWeb™ Release and New Template Deep Dive (1)	Succession Planning for your Future (1)	PCI and Information Security Updates
Noon – 1:00 pm	Lunch Break		
1:00 pm – 1:45 pm	Value of Using Web Analytics to Drive Sales	General Merchandise Planning with Denise Walsh	Adoption Strategies with Sidewalk Hero
2:00 pm – 2:45 pm	Support Roadmap (2)	PrismCore™ Deep Dive (1)	Inclusive Access and Adaptive Learning with Redshelf
3:00 pm – 4:00 pm	Round Table Breakout		
4:15 pm – 5:00 pm	PrismPOS™ Deep Dive (1)	College Store Design	PrismInsight™ Deep Dive (1)
4:15 pm – 6:00 pm	Hands-on Retail Systems Training - NMRP (Nebraska Managed Rental Program) OR Store Managed Rentals (1)		
7:00 pm – 9:00 pm	EAST-WEST Regional Dinners - hosted by Sales Leadership and Territory Managers		

DAY 3 - Wednesday, April 12

8:30 am – 9:30 am	Keynote - Industry Veteran, Steve Pribyl		
9:45 am – 10:30 am	PrismWeb™ Release and New Template Deep Dive (2)	The Campus Wide Model (2)	Dynamic Sourcing - Deep Dive (2)
10:45 am – Noon	Round Table Breakout		
Noon – 1:00 pm	Lunch Break		
1:00 pm – 1:45 pm	PrismInsight™ Deep Dive (2)	Support Roadmap (3)	PrismPOS™ Deep Dive (2)
2:00 pm – 3:00 pm	Innovation Workshop to Apply to Your Business		
3:15 pm – 4:00 pm	Manage your Digital Products like the Pros (2)	Stump the Experts on your Systems (1)	PrismCore™ Deep Dive (1)
4:15 pm – 5:00 pm	Open Time: Collaborate, explore and test-run products & services in the Resource Room		
4:15 pm – 6:00 pm	Hand-On Retail Systems Training - Partnership to Rentals OR Store Managed Rentals (2)		
7:00 pm – 9:00 pm	NBC Event		

DAY 4 - Thursday, April 13

8:30 am – 9:30 am	Student Buying General Session - John Geraci, Student Watch		
9:45 am – 10:30 am	Digital Marketing and Your College Store (2)	Succession Planning for your Future (2)	Stump the Experts on your Systems (2)
10:45 am – 11:30 am	Closing Session		

KEY	■ All Attendees	■ Retail Systems Management	■ Course Materials Management
	■ General Session	■ Services	■ Break/Social Event