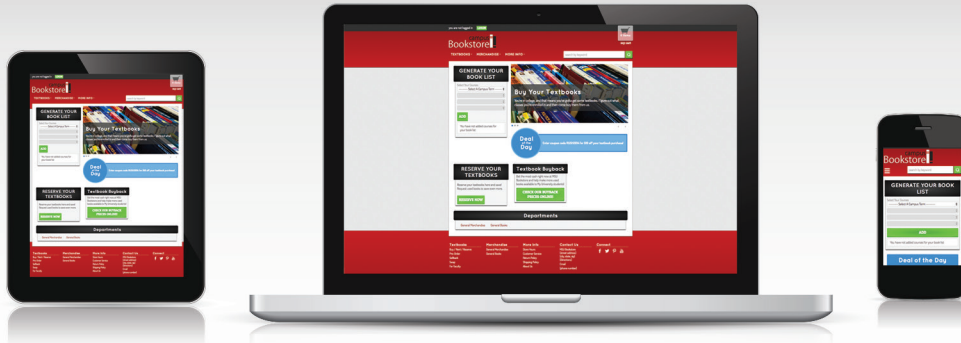


It's no secret you can't be in retail today without having a robust online presence. **WebPRISM** is an eCommerce solution with the technology, support, knowledge and vision to help your store succeed in the digital retail space, now and into the future. Completely integrated with our WinPRISM systems, you'll be able to seamlessly transact in-store or online—wherever your customers are shopping.



FEATURES

- NBC WebPRISM Mobile is optimized and responsive, specifically for mobile devices.
 - HTML5
- Online Faculty Adoptions using Sidewalk Hero
- Textbook Express Integration
- Online Buyback
- Advanced Merchandising Functionality
- Full Promotional Capability
- Textbook Preorders For Students
- Internet Services Technical Support

State-of-the-Art Hosting Environment:

- High Availability Systems
 - Multiple virtual servers
 - Database redundancy
 - Load balancing technology
- Total Compliance
 - We are proud to host our sites in a PCI-compliant, SAS 70-certified facility
- Content Block™ Library
- Complete Back Office Integration
 - Total integration with PRISM and WinPRISM for seamless product and order transitions.
- Easy textbook upload program for all non-NBC back office systems
- HEOA Compliance (Higher Education Opportunity Act)

DETAILS

Managed Domains And SSL Certificates

With the help of industry leaders Symantec™ and Network Solutions, your domains and certificates are monitored and managed by Internet Services staff.

Stringent Security Standards

Our hosting environment is located in a state-of-the-art secure facility, and we use the latest technology to provide layered security and strong encryption within our systems to protect sensitive information.

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