

Rental Partnerships

Selling Books Is So Last Year

Rental has been a trend in college retail for years, and no one does it better than NBC.

Rental programs drive traffic into the campus bookstore, making it the logical place for a student to buy any books they did not rent. The process of setting up a rental program can be complicated, which is why having a partner to help you manage, either with you or for you, can be a great solution.

Fully Managed Rental Partnership

Partially Managed Rental Partnership

You buy new and used titles through your usual channels, even if they're not NBC

NBC provides you rebates and sets all prices

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Students rent the textbooks and return them to your store at the end of the rental period

At the end of each semester, you choose which books to keep and send the rest to us

You rent all rebate titles on NBC's list

You choose which titles to rent

We send you a rebate check monthly

You choose when to get paid your rebates

We handle all of your customer service

You choose how to interact with the customer

NBC handles everything, so you reap the benefits with less work

You reap the benefits of customization with the support of NBC

INTERESTED?

Please reach out to your sales representative to discover the product details, pricing plans, and options available to provide your customers with a premier retail experience.

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800.869.0366