

College Store Design

Today, College Store Design goes beyond racks, shelves and counters. It is about creating an atmosphere that reflects the campus' people and personality. **College Store Design** will design and manufacture a store that suits your style and sets you apart. Our portfolio runs the gamut—from convenience stores and fan shops, to a football event tent store and cruise ship store.

When you engage in a contract with College Store Design, we will review your available space, develop a design concept for the store and determine the best traffic pattern to drive sales and repeat visits. We can develop a comprehensive fixture package that provides flexible merchandising options with the availability to incorporate your school's graphics package and propose a color scheme for paint, flooring and fixture finishes that are timeless and flexible. Partnering with our retail store planning and design team ensures your store will be an efficient use of retail space, maximizing your merchandising capabilities and incorporating any specialized requirements you might have.



STRATEGY

From the moment a shopper steps through your door, we will create a positive first impression that goes beyond surface details. Our focus is on designing stores, dining spaces and student unions that are great looking, highly functional and environmentally friendly, too. Services include:

- *Store Planning and Design*
- *Specialty Store Planning & Design*
- *Custom Fixture Design*
- *Fixture Installation Services*
- *Retail Fixture Sales*
- *RFP Bid Document Preparation*

Not only does College Store Design store plan and design Campus Stores, we also store plan and design:

- *Convenience Stores*
- *Tech Stores*
- *Fan Shops*
- *Stadium Shops*
- *Vendor Shops*
- *Grab & Go Markets*
- *Mall Stores*
- *Main Street Retail*

We are able to store plan and design this vast array of collegiate retail via our network of suppliers, fabricators, manufacturers, shippers and installers.

FIXTURE PARTNERSHIPS

The professional collegiate retail design team of College Store Design partners with fixture vendors to serve your individual needs, create an exclusive look for your store, and serve the unique needs of the collegiate retail market.

OPTO International Fixture Program: Patented store fixtures that give your store maximum flexibility through interchangeable accessories that can be shared between wall and floor units.

Flex! Fixture Program: Designed with a suite of innovative features and thoughtful engineering that enables quick, easy and economical seasonal aesthetic updates, low-cost installation, and superior functionality.

Lozier Corporation: Customize your fixture package to create a unique look for your store at an unbeatable pricing structure.

L.K. Schweitzer: Produces custom fixtures designed by College Store Design to create unique retail fixtures that will compliment your campus' overall aesthetic.

INTERESTED?

Contact us and visit www.collegestoredesign.com to discover how College Store Design can help you create an irresistible experience.

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