

# NBC Announces New, More Competitive Rental Rebate Pricing



## You spoke. We listened.

NBC is excited to announce new rental rebate pricing currently available in WinPRISM.\*

We realize the demand for competitively priced textbooks with high adoption rates continues to grow, affecting inventory levels and your store's ability to keep key books in stock. Our goal is to simplify, streamline, and enhance your inventory levels and rental management investment.

**41%** of in-demand titles

**offer higher competitive pricing than before.**

Meaning higher profits for the store.

To support the independent bookstore in providing better pricing, we have reworked our rebates to be more competitive. Now over 40% of the most in-demand titles have higher pricing. What this change means for you is a simplified transaction process. The new prices and rebate calculations mean one clear price, allowing us to discontinue requiring proof of the 50% inventory rental retention in order to receive an additional 5% credit\*\* (saving labor hours, when you could be helping customers.) Now you will recognize the savings without the additional steps! The new competitive rental rebate model surpasses savings applied to the dated credit program, saving your store more than ever before.

## Textbook Affordability

NBC strives every day to better understand how we can continue to be a leading resource in textbook affordability for students. We do this by listening to key stake holders, understanding needs, and using that feedback to continue developing products in our rapidly changing industry. We offer a wide breadth of solutions, catering to students' choice in the format they are most comfortable with, and the method that makes the most sense for individual stores' business needs.

Rental is a great way to offer the course materials your students need at an affordable price. At NBC we want to make course materials more affordable for our partners too. We utilized a comparison evaluation to rebalance our pricing on thousands of titles, which extends the savings to your store, and ultimately to your customers!

**20% of students**

have skipped a class because they **did not have their course materials.**

By making these key changes to existing pricing models we are helping the stores we serve continue to be a resource for affordable textbook options. Thanks for being our partner in textbooks. If you have any questions and want to learn more, **visit with your rep or email: [info@nebook.com](mailto:info@nebook.com).**

\*For customers not on WinPRISM, please email [nebraskabookrentals@nebook.com](mailto:nebraskabookrentals@nebook.com) to have your rental list matched and priced.

\*\* 5% rental credit will be discontinued the after Spring 2016 rental season